MUHAMMAD SAQLAIN MIRZA

Senior UI/UX & Product Designer

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PROFESSIONAL SUMMARY

Senior UI/UX and Product Designer with 8+ years of experience leading end-to-end design for enterprise, SaaS, consumer, web and mobile products. Delivered work for 100+ clients across Pakistan, the United Kingdom and the United Arab Emirates with 99% client satisfaction. Skilled in user research, information architecture, wireframing, prototyping and design systems. Brings a front-end development background and AI-assisted design-to-code workflows that turn Figma designs into responsive, production-ready interfaces. Experienced in mentoring designers and collaborating with cross-functional product and engineering teams.

CORE SKILLS

UX Research: User Research, User Interviews, User Surveys, Usability Testing, Competitive Audits, User Journey Maps, Information Architecture, Sitemaps, Mind Mapping

Product and UI Design: Product Design, User Interface (UI) Design, User Experience (UX) Design, App Design, Responsive and Adaptive Web Design, Low-Fidelity Wireframes, High-Fidelity Prototypes, Interaction Design, Design Systems, Accessibility, Graphic Design

Front-End and AI: Design to Code with AI, Responsive Front-End Development, HTML, CSS, JavaScript, Figma Make, Claude AI, ChatGPT, Lovable, Vercel

Design Tools: Figma, FigJam, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Balsamiq, Miro, Microsoft Office

Collaboration: Cross-Functional Collaboration, Stakeholder Management, Client Communication, Design Mentoring, Design Handoff

PROFESSIONAL EXPERIENCE

Senior Consultant - UI/UX

Systems Limited | Oct 2025 - Present

- Lead UX strategy and end-to-end product design for enterprise solutions, partnering with product, engineering and business teams to deliver user-centric, scalable and visually consistent digital experiences.
- Improve usability and simplify design workflows across multiple enterprise product lines.
- Mentor junior designers and establish design standards that uphold quality and consistency across teams.

Senior Product Designer

Ititans | Sep 2023 - Oct 2025

- Partnered with product and engineering leads to translate business requirements into intuitive, visually compelling web and mobile interfaces.
- Conducted user research to inform design decisions and validate product direction.
- Built wireframes and interactive prototypes to communicate design intent clearly to stakeholders and engineering.

Senior UI/UX Designer

Orcalo Holdings | Aug 2022 - Sep 2023

- Collaborated with cross-functional teams to gather requirements and design intuitive, user-friendly interfaces.
- Conducted user research, created wireframes and designed interactive prototypes.
- Maintained design consistency across platforms and devices, iterating on designs based on user feedback and business needs.

UI/UX Designer

Go Globe | May 2022 - Jul 2022

- Served as primary researcher and designer for the website and mobile apps of a Dubai-based company with roots in the Czech Republic.
- Led 3+ platform redesigns, improving aesthetics and functionality across web and mobile experiences.

UI/UX Designer

Swismax Solutions | Oct 2020 - Mar 2022

- Managed end-to-end project delivery for a UK-based client, spanning research, wireframing, UI design, development, testing and final delivery.
- Owned project scope and client communication, delivering design work on time and on brief.

UI/UX Designer

Nexthon Technologies | Oct 2017 - Sep 2020

- Began as a Front-End Developer in 2017 and transitioned to UI/UX Design in 2018, specializing in web and mobile applications.
- Built foundational expertise in interface design, layout systems and front-end implementation.

SELECTED PROJECTS

- **Job Board Portal** - Product design for a recruitment platform website and mobile app.
- **CRM Platform** - B2B web app product design case study.
- **Social Media Manager** - SaaS web app product design case study.
- **Health Record App** - Mobile product design for managing medical, financial and legal records.
- **Personal Portfolio Website** - Designed and built a responsive, animated portfolio using AI-assisted front-end development and deployed it on Vercel.

Full case studies: behance.net/saqlainmirza

CERTIFICATIONS

- Designing User Interfaces and Experiences (UI/UX) - IBM
- User Interface Designer - California Institute of the Arts

EDUCATION

Bachelor of Science in Computer Science

NCBA&E | Oct 2016 - Aug 2020